



**PROPOSED SIGNAGES & WAY FINDING DESIGN**  
FOR  
GURGAON GATEWAY, SECTOR 112-113, GURUGRAM

## CONCEPT OF SIGNAGE

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DESIGN IS INSPIRED BY THE LOGO COLOURS, THE IMAGE & ARCHITECTURAL ELEMENTS OF GURGAON GATEWAY

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## DESIGN CONSIDERATIONS

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- Easy to Understand
  - Few Elements, direct simple communication
  - Feel of Luxury associated with the image of the property
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## ABOUT THE PROJECT

# GURGAON GATEWAY


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PRESTIGIOUS PROJECT

MODERN ARCHITECTURE

QUALITY CONSTRUCTION

RANGE OF FEATURES DESIGNED TO BE MORE ENVIRONMENTAL FRIENDLY



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Designed in collaboration with HB Design, Singapore, Gurgaon Gateway is nothing short of a masterpiece. As you make your way down the driveway you'll find yourself in front of a stunningly modern clubhouse (community building), and a landscape a luxury resort would be proud of. Throughout this estate, you'll see modern tributes to traditional Indian architecture. The tiered design of the lush landscape is inspired by the stepped wells of temple cities, and the terrace pavilions recall gazebo-like chatris found in palaces.

Greenery is something else you'll find in abundance. Swatches of it cover the gardens and landscape — collectively, they cover the estate's 8.875 acres. The only thing you won't find in plenty is neighbours — just enough to provide privacy in the midst of community.

Even the towers were designed with care. Varying from 6 to 24 storeys, they're arranged in a formation that allows air to flow virtually unimpeded and sunlight to reach every corner.

The result is a beautifully designed landscape with fewer people per acre than most developments.

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## TYPES OF SIGNAGES

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BRANDING

WAY- FINDING & INFORMATION

EMERGENCY & EVACUATION

TRAFFIC

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## EXTERNAL SIGNAGE

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DO NOT LITTER



PARKING



KIDS PLAY AREA



AMPHITHEATER



GENTS TOILET



LADIES TOILET

THE ICON IS AN AID IN WAYFINDING. ICONS HELP USERS TO IDENTIFY THE AREAS EASILY.



ARROW DESIGN FOR DIRECTIONS

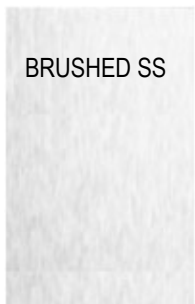
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

1 2 3 4 5 6 7 8 9 0

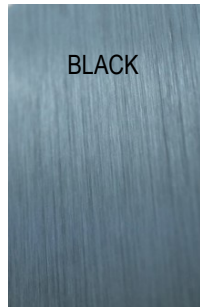
FONT NAME: CENTURY GOTHIC

FEATURES: CLARITY, MODERN LOOK





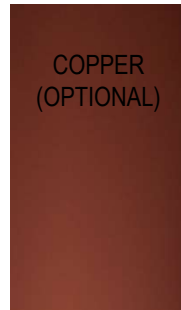
BRUSHED SS



BLACK



CHROME



COPPER  
(OPTIONAL)

METAL FINISHES



TEXTURED



PLAIN

CONCRETE  
TO BE FINISHED WITH PAINT

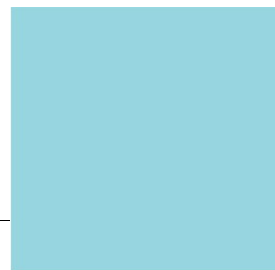
When it comes to finishes, considering the entire look and feel of building,  
we have taken finishes used which match with the overall surrounds of the GURGAON GATEWAY

C0  
M0  
Y0  
K100

C0  
M0  
Y0  
K0



PANTONE®  
18-1549



PANTONE®  
14-4620



PANTONE®  
15-0343

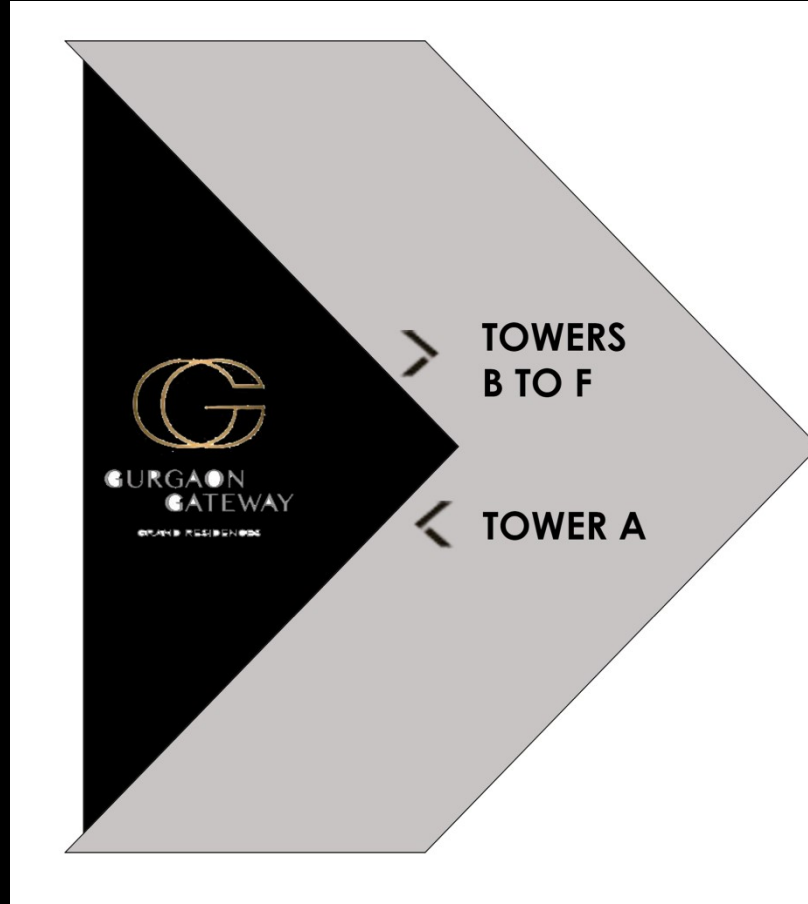


PANTONE®  
13-0755



# BRANDING













**CONVERGE**  
DESIGN

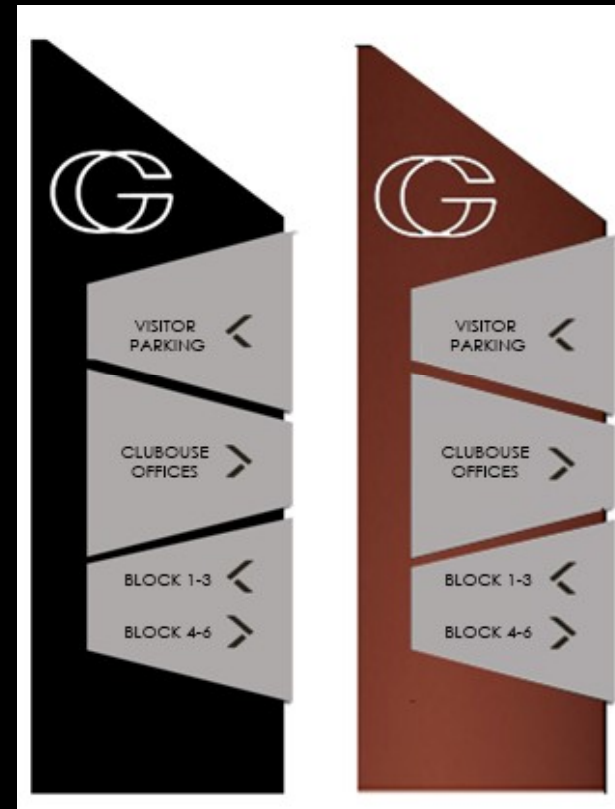
EXTERNAL SIGNAGE

SIZE: 1'0"X10'0" "

CLUB

GURGA  
G  
TATA

# WAY- FINDING & INFORMATION



OPTION 1

OPTION 2













**TENNIS COURT RULES**

NO FOOD OR GLASS OBJECTS ARE NOT ALLOWED IN TENNIS SPORTS COURT.

NO PETS IN THE TENNIS SPORTS COURT.

NO DISRUPTIVE BEHAVIOR OR DISTURBANCE TO OTHERS.

TENNIS SHOES MUST BE WORN ON TENNIS SPORTS COURT AT ALL TIMES.

ALL VISITORS MUST BE ACCOMPANIED BY A RESIDENT AT ALL TIMES. ONE VISITOR PER RESIDENT. TENNIS SPORTS COURT IS FOR THE EXCLUSIVE USE OF RESIDENTS.

PLEASE DISPOSE OF ALL TRASH PROPERLY.

MUSIC MUST BE AT LOW LEVELS.

CHILDREN UNDER 18 MUST BE ACCOMPANIED BY A PARENT OR GUARDIAN.

**PLAY AT YOUR OWN RISK**  
**TENNIS SPORTS COURT**  
**HOURS 10 AM - 10 PM**

**COURT 3**



CourtHarbor.com

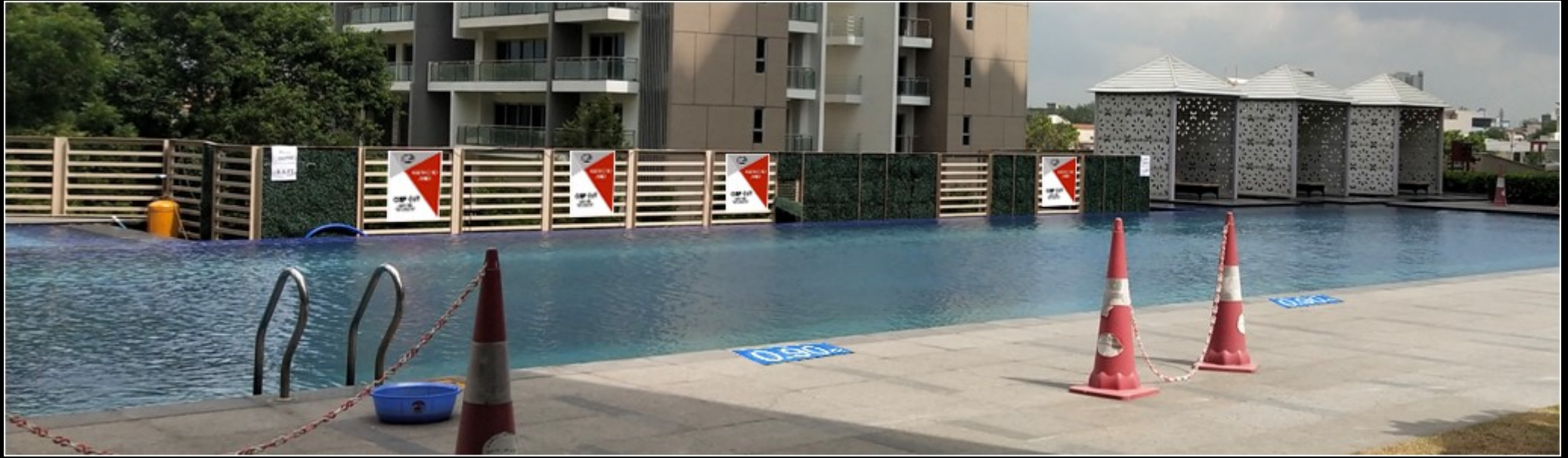
**TENNIS SHOES ONLY**

**NO** BLACK SOLE SHOES  
 SKATE-BOARDS  
 BICYCLES

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**TENNIS COURTS**



**G**

**POOL RULES**

PLEASE SHOWER BEFORE ENTERING THE POOL

NO FOOD & DRINKS IN THE POOL AREA

NO GLASSWARES OR BOTTLES

NO SMOKING IN POOL OR DECK AREA

NO DIVING IS PERMITTED

NO LIFEGUARD ON DUTY. SWIM AT YOUR OWN RISK

**G**

**FIRST AID**

<b>BLEEDING</b> If you are bleeding, apply direct pressure to the wound with a clean cloth or bandage. If the bleeding does not stop, seek medical attention.	<b>CHOKING</b> If someone is choking, perform the Heimlich maneuver. If the person is pregnant, perform abdominal thrusts. If the person is an infant, perform back blows and chest thrusts.
<b>BURNS</b> If someone has a burn, cool the burn with cool water for at least 10 minutes. Do not use ice, ointments, or butter. Seek medical attention for severe burns.	<b>CONCUSIONS</b> If someone has a concussion, rest the person and seek medical attention. Do not allow the person to return to play until cleared by a medical professional.
<b>FRACTURES</b> If someone has a fracture, immobilize the limb with a splint. Do not attempt to realign the bone. Seek medical attention.	<b>HEART ATTACK</b> If someone has a heart attack, call for medical help immediately. If you are trained, perform CPR. Do not give the person anything to eat or drink.
<b>SPRAINS</b> If someone has a sprain, rest the injured area and apply ice. Do not attempt to move the injured area. Seek medical attention.	<b>CRP</b> If someone has a seizure, do not restrain the person. Place the person on their side and clear the area of any objects. Seek medical attention.
<b>EYE INJURIES</b> If someone has an eye injury, flush the eye with clean water for at least 15 minutes. Do not rub the eye. Seek medical attention.	<b>HEAD INJURIES</b> If someone has a head injury, rest the person and seek medical attention. Do not allow the person to return to play until cleared by a medical professional.
<b>SHOCK</b> If someone has shock, lie the person flat and elevate their legs. Do not give the person anything to eat or drink. Seek medical attention.	<b>ALLERGIC REACTIONS</b> If someone has an allergic reaction, call for medical help immediately. If you have an EpiPen, use it. Do not give the person anything to eat or drink.

**G**

**POOL RULES**

No Diving

No Pushing

No Breathholding

No Rough Swearing

No Swimming

No Telling/Screaming

No Staying In Pool

No Glassware

No Drinking





# PARKING



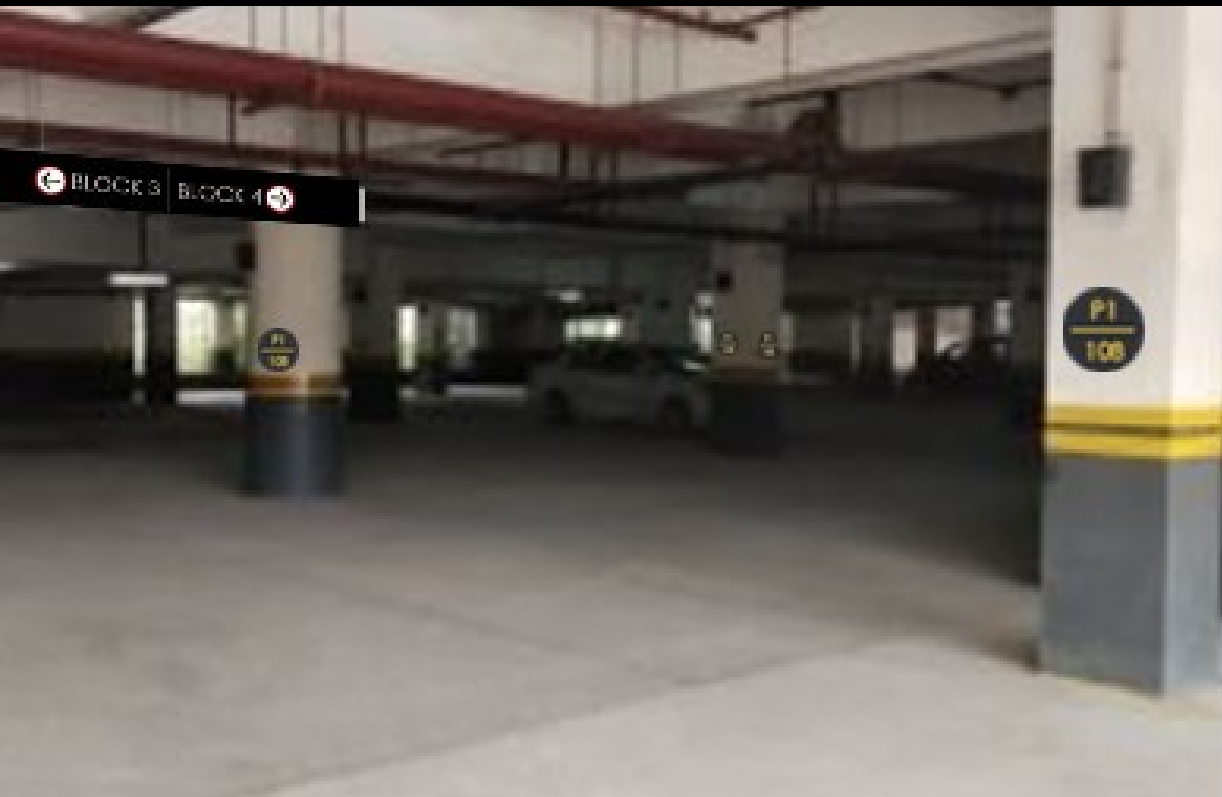












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INTERNAL SIGNAGE  
CLUB

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BRANDING  
WAY FINDING  
EMERGENCY /EVACUATION









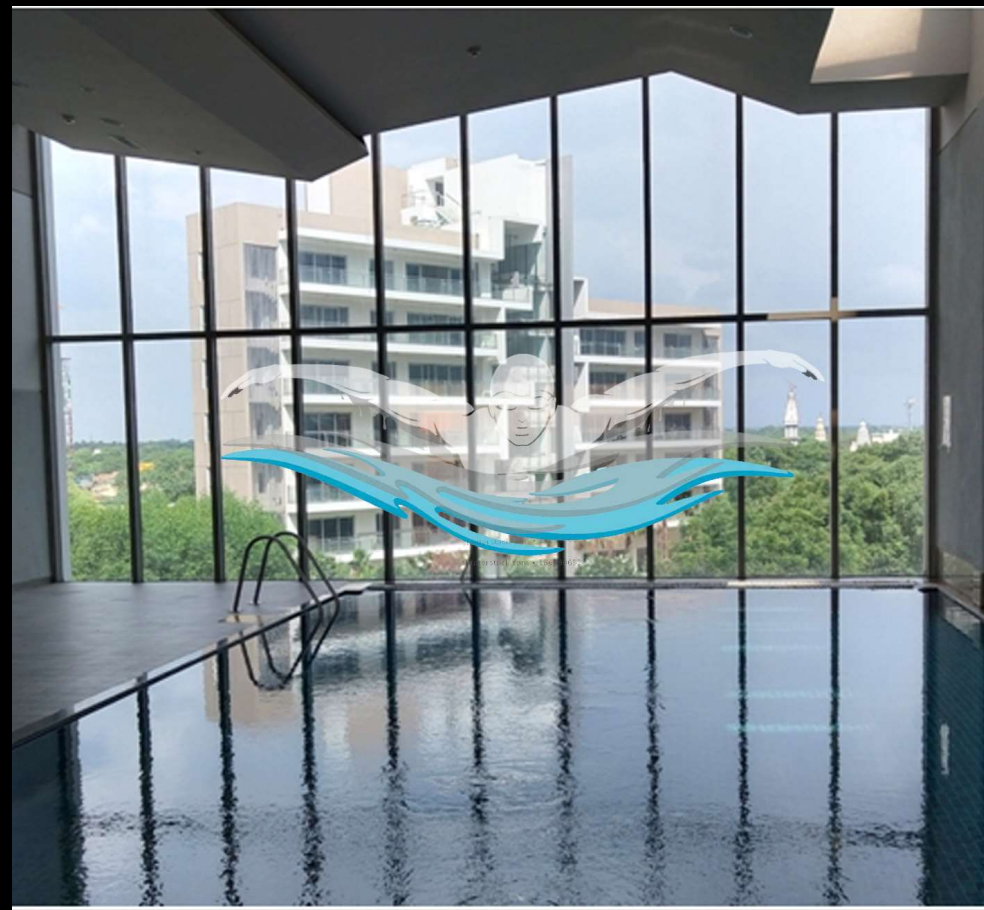


CLUB ENTRANCE

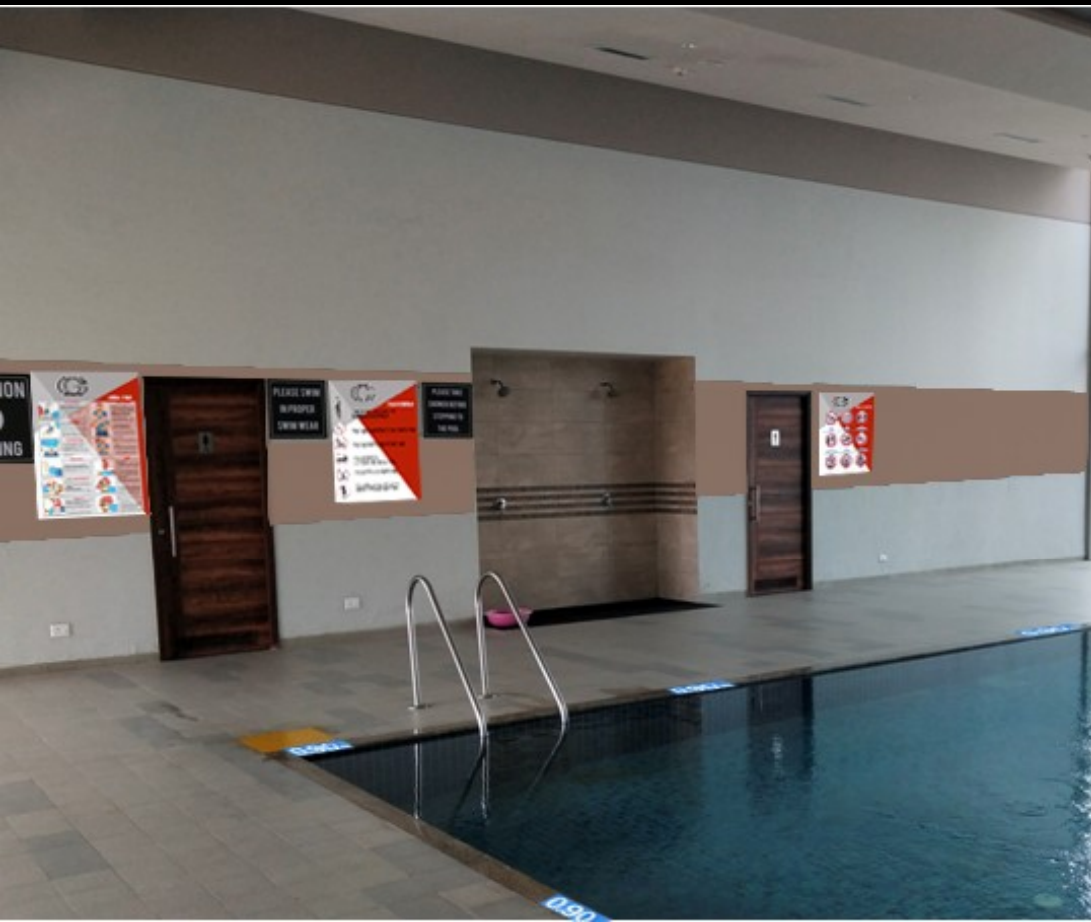
1'6"X 3'6"



INTERNAL SIGNAGE



The glass panels can be used to convey an exciting image of the activity in store



In order to create a calmer and more unified look the colour of the mural can be extended across 2 walls in the form of a plain or textured finish. This band can contain required signage which can be changed/ added as desired

0.90m

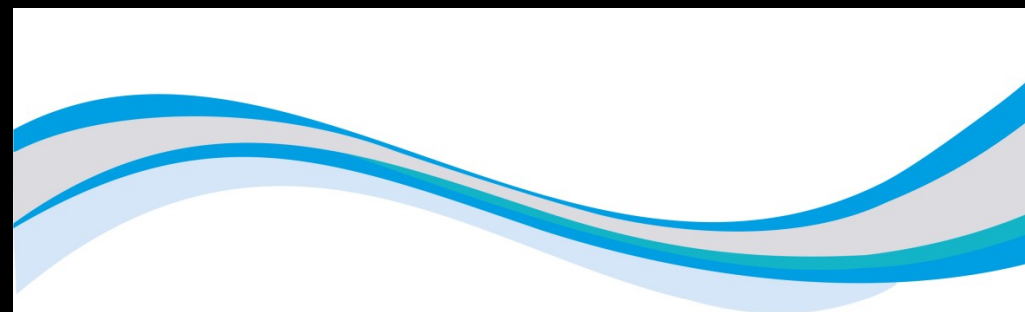
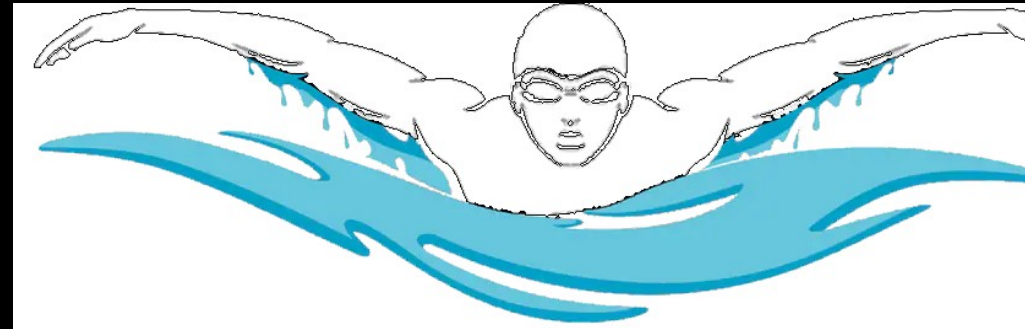
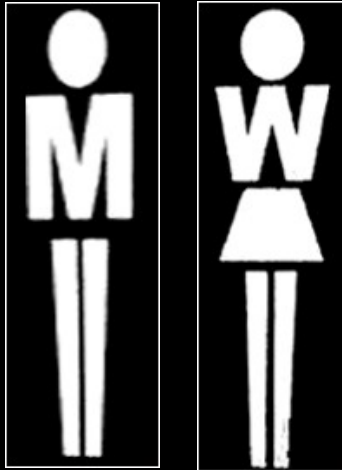
Depth Indicators can be in paint finish or with vinyl stickers





SWIMMING  
POOL

TOILET SIGNS



ENTRANCE DOOR & INDOOR POOL WINDOW GRAPHIC

GN

SWIMMING  
POOL

ENTRANCE DOOR SIGN

**POOL RULES**

- PLEASE SHOWER BEFORE ENTERING THE POOL
- NO FOOD & DRINKS IN THE POOL AREA
- NO GLASSWARES OR BOTTLES
- NO SMOKING IN POOL OR DECK AREA
- NO DIVING IS PERMITTED
- NO LIFEGUARD ON DUTY. SWIM AT YOUR OWN RISK

**FIRST AID**

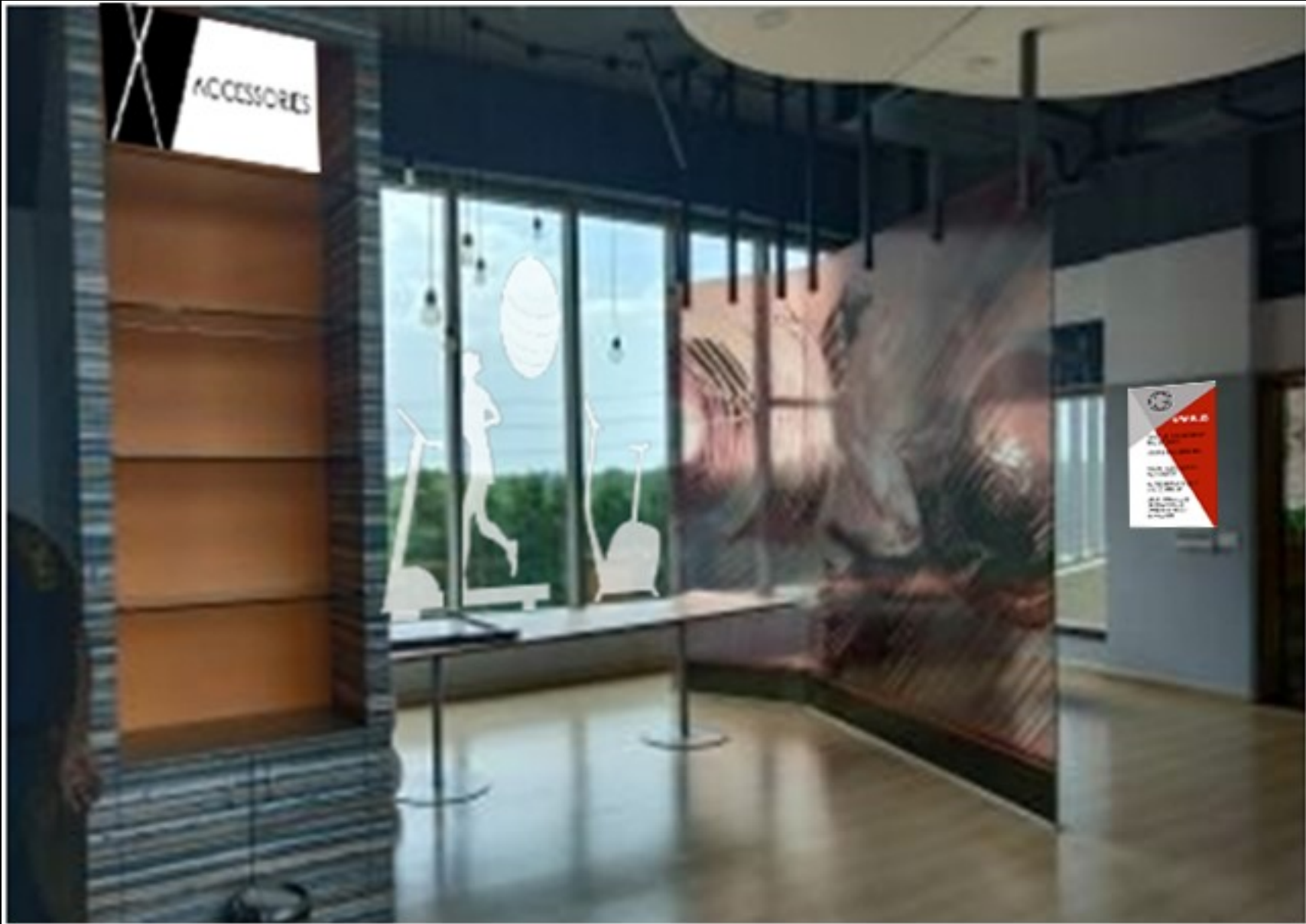
<b>BLEEDING</b>	<b>SPRINGS</b>
<b>WOUNDS</b>	<b>FRACTURES</b>
<b>SPRINGS</b>	<b>EYE INJURIES</b>
<b>WOUNDS</b>	<b>SMOKING</b>

**POOL RULES**

No Diving	No Pushing	No Breath-holding
No Rough Swearing	No Swearing	No Silliness/Screaming
No Standing in Pool	No Misuse	No Drinking

RULES







# GYMNASIUM



ENTRANCE SIGN



## GYM RULES

DO NOT USE EQUIPMENT WITHOUT ADULT SUPERVISION

NO FOOD & DRINKS IN THIS AREA

COLLARS MUST BE USED WITH ALL FREE WEIGHTS

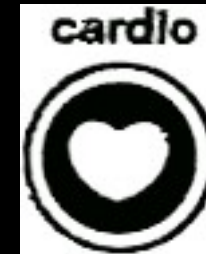
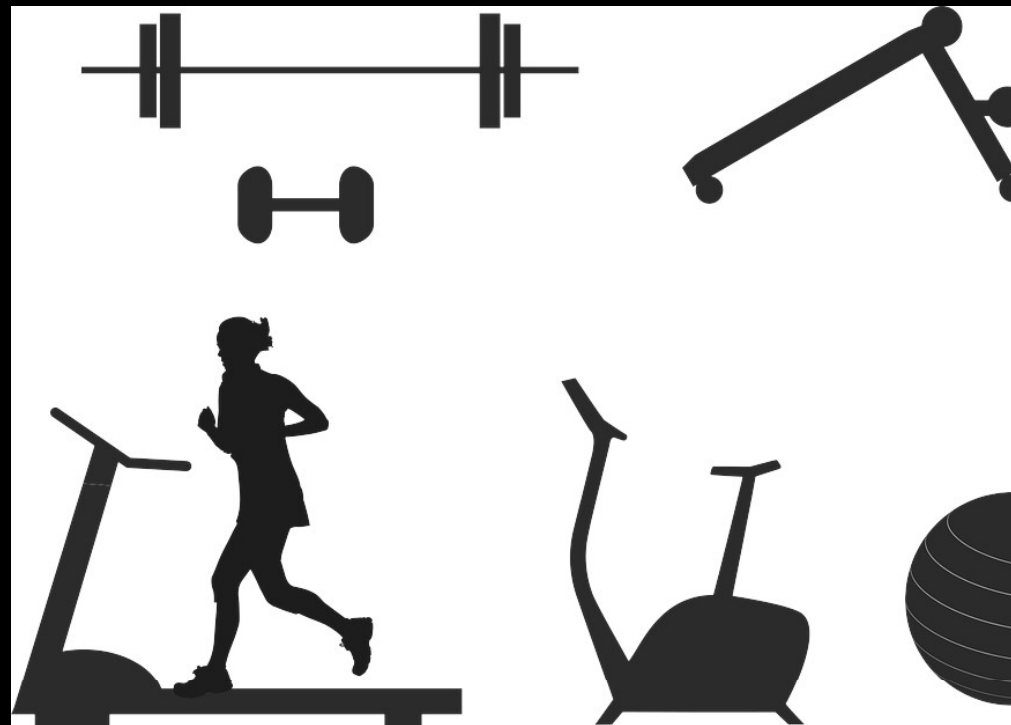
ALL WEIGHTS MUST BE NEATLY STACKED AFTER USE

USE OF TREADMILL AND CROSSTRAINERS ARE LIMITED TO 20 MINS AT 6-8AM & 6-8PM

RULES SIGN



INTERIOR SIGN



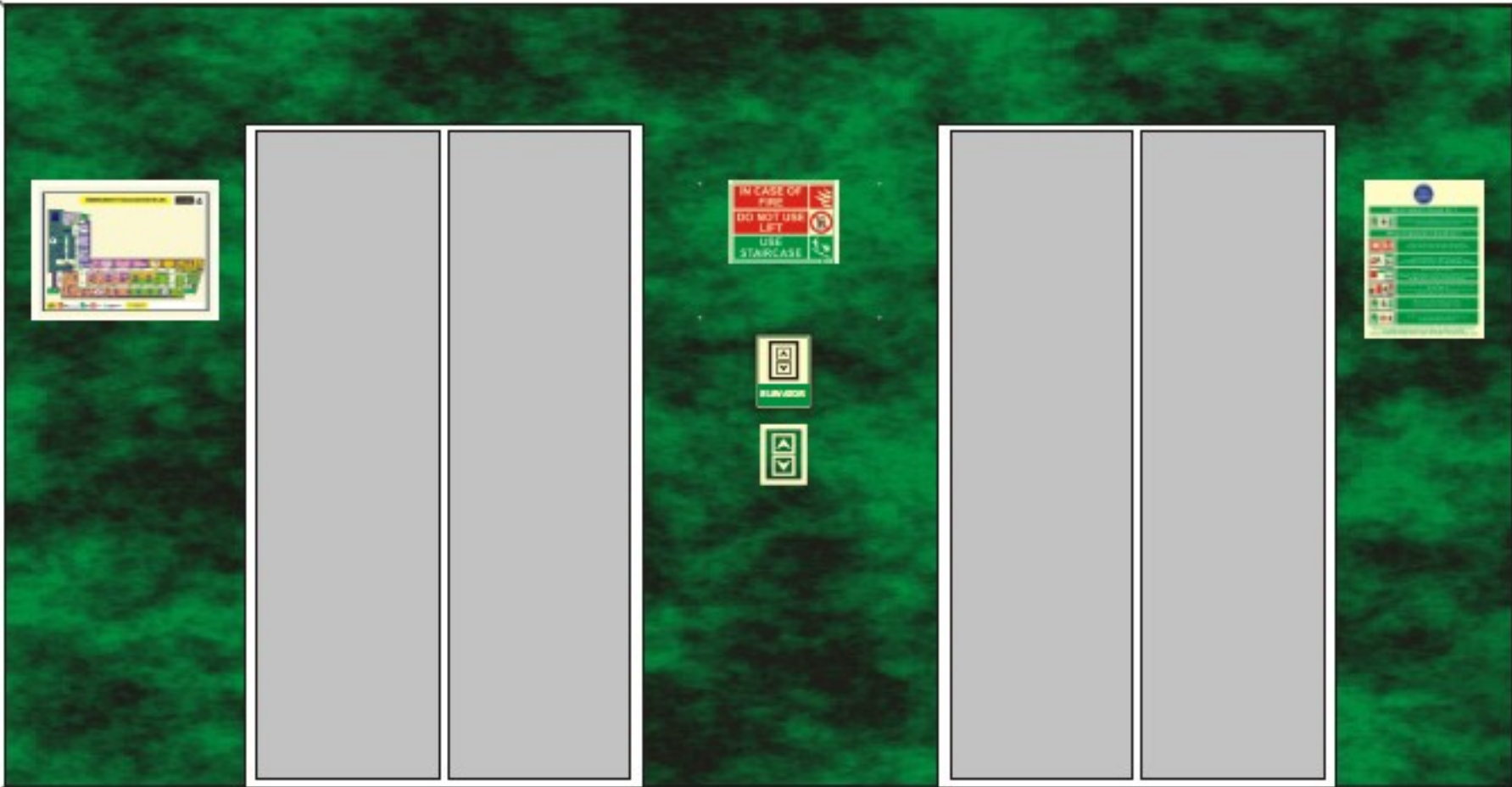
WINDOW  
DOOR  
WALL  
GRAPHIC

# EMERGENCY & EVACUATION

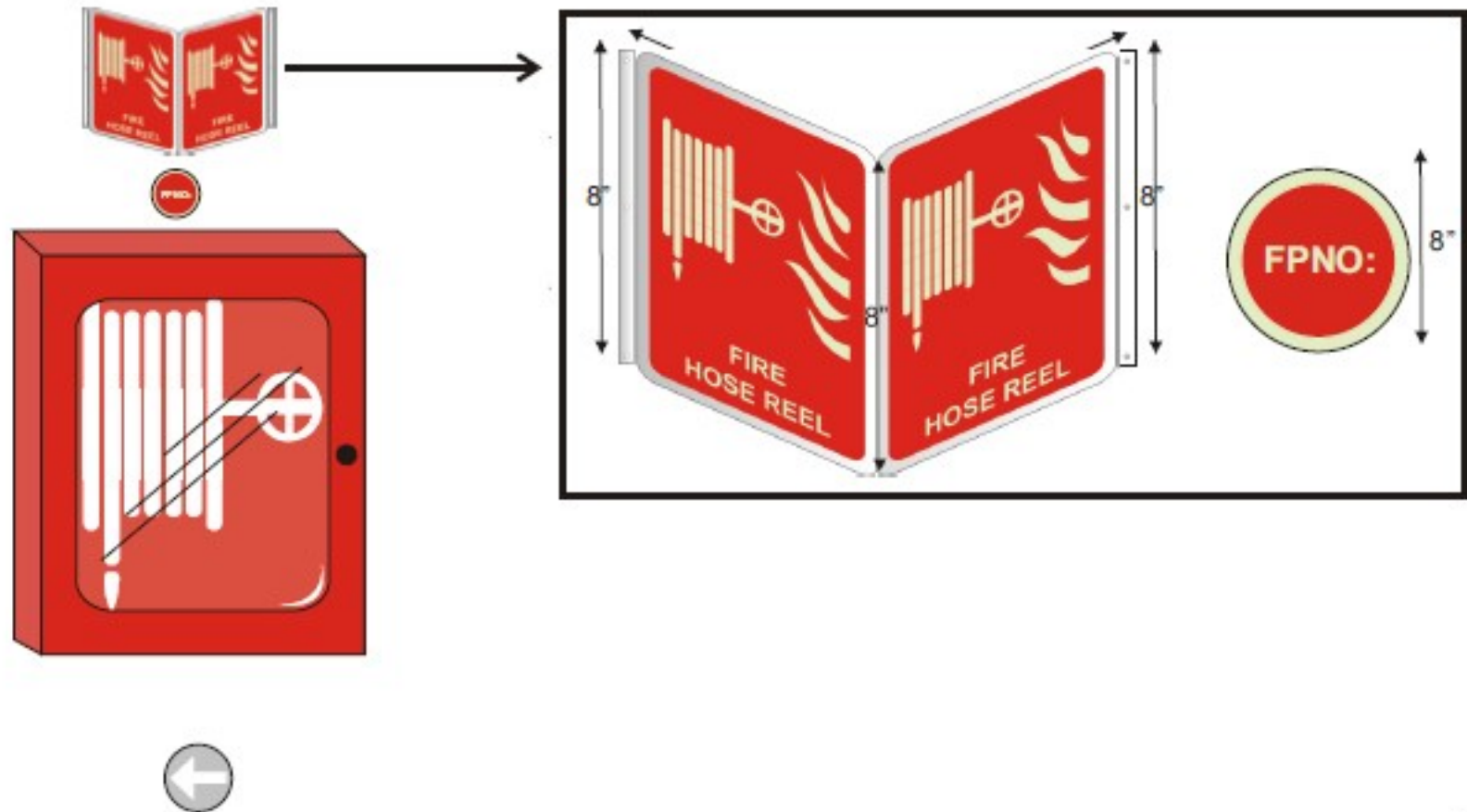
# DOOR EMERGENCYCY SIGN LAYOUT



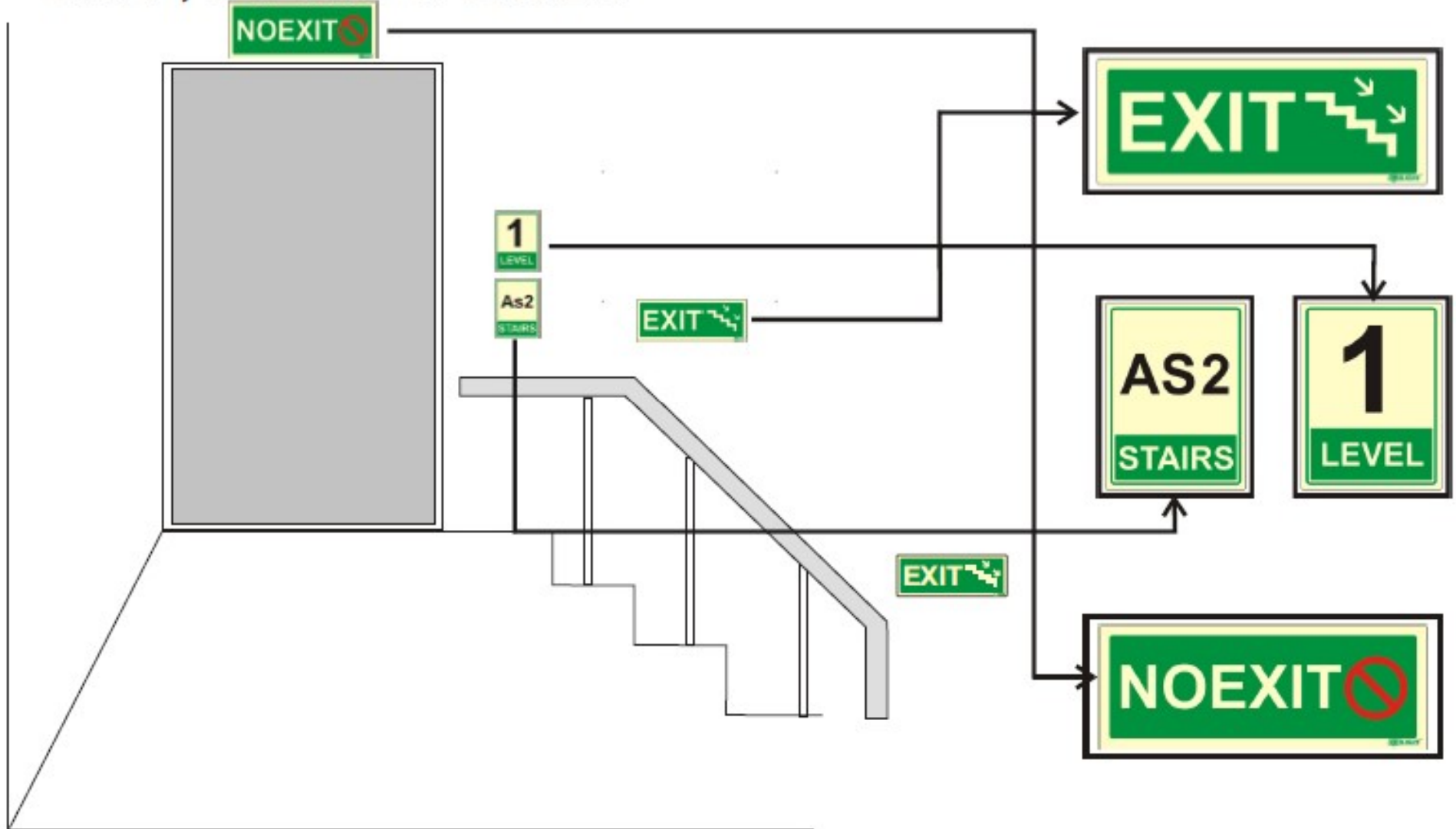
# LIFT LOBBY SIGN LAYOUT



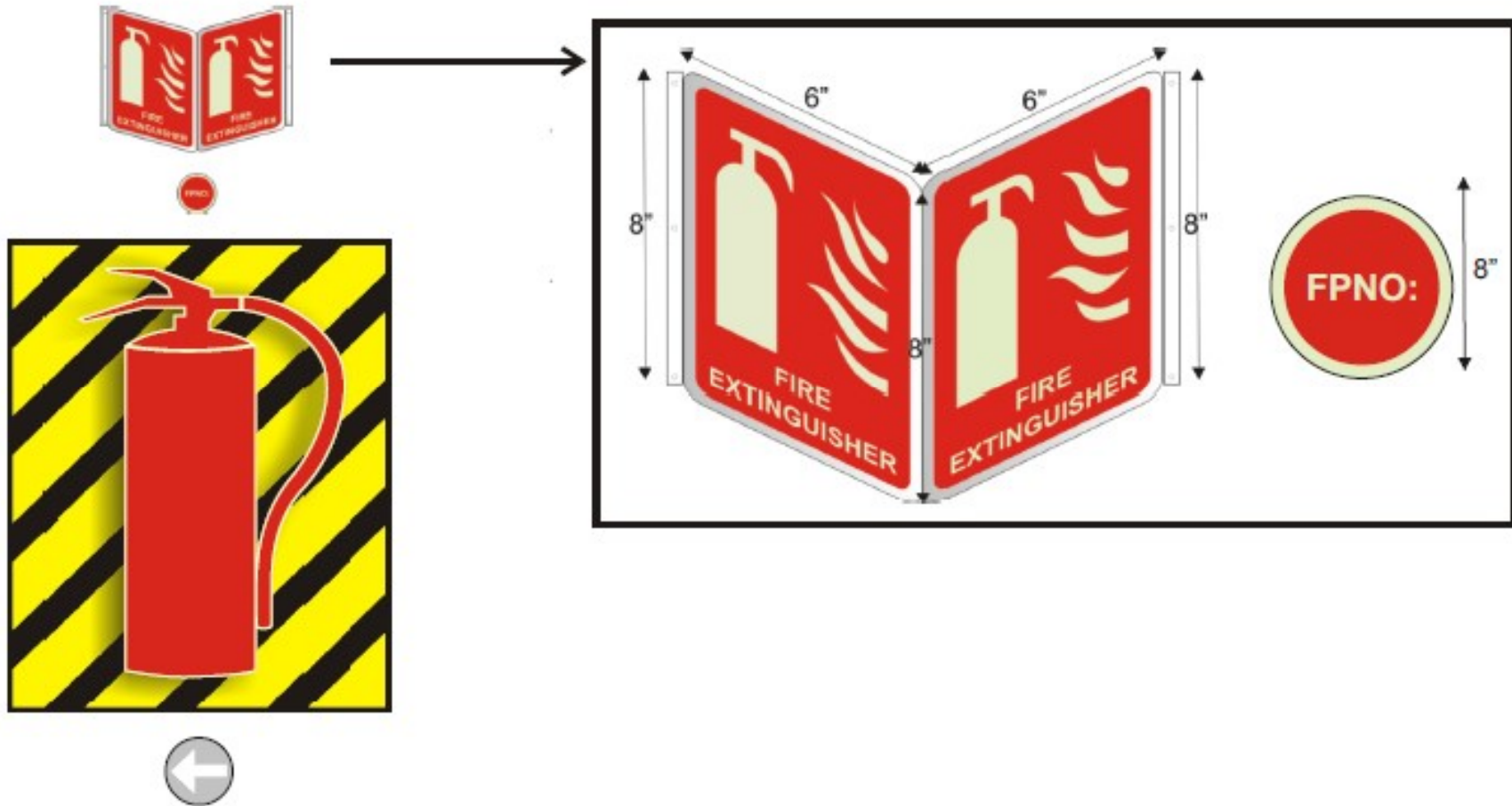
# FIRE HOSE REEL



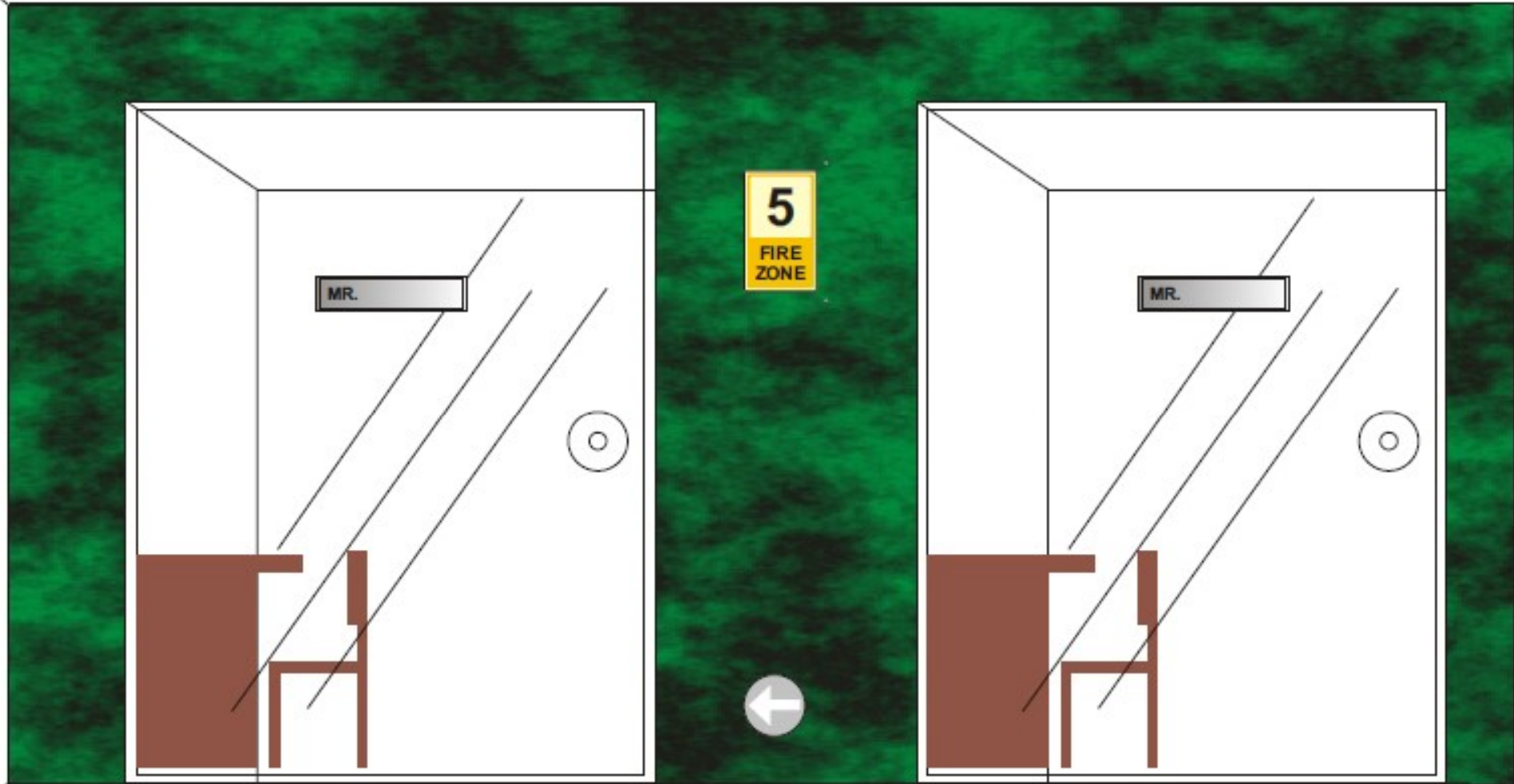
# EXIT , STAIRS & LEVEL



# FIRE EXTINGUISHER



# ZONE NO





# THANK YOU

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